



February 3, 2018

Charleston Baseball Association

Parks and Recreation Department
520 Jackson Avenue, Charleston, IL 61920
Phone (217) 345-6897

Dear Business owner or manager:

Baseball season will soon be upon us and we are again offering you the opportunity to advertise your business through our annual ballpark signage program. These signs provide great exposure for advertising your business as well as helping the local youth baseball teams with funding for tournaments, uniforms, baseballs and umpires.

You may choose to place your sign at either the Seaton Complex (4x4 signs) used by multiple teams in our summer youth baseball program, or Baker Baseball Field (4x8 signs) used by Charleston High School and the local American Legion Post 93 baseball teams. There is plenty of space available at every field. Our commitment to provide our youth with safe and modern facilities relies on your continued support.

If you are a past supporter and already have a sign all we require is your renewal payment and we will take care of the rest.

If you are a new supporter we ask you to work with one of our local partners to create and purchase your sign. ***The cost has been discounted and the cost of the sign is the responsibility of the sponsor.***

Sign Appeal (Bob Murphy) - 1003 Madison Ave, Charleston - (217) 348-5437

Undercutters (Krista Pierson) – 1000 18th St, Charleston – (217) 549-6981

We will take care of installation and winter removal/storage of the signs. Bob and Krista can provide more information and assist you in designing your sign.

Please use the attached form to renew or become a new sponsor. If you have additional questions, feel free to contact me at (217) 549-3840 or Dirk Bennett at the Charleston Parks and Recreation Department (217)345-6897.

Sincerely, thank you in advance for your support.

Dave Runyon, Secretary



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SIGN AGREEMENT

If you are a new sponsor, please choose the field where you would like your sign to be placed. If you are an existing sponsor, please check the appropriate field. If you do not know which field your sign is currently on or would like to add an additional sign you will find enclosed a list of the current Baker sign sponsors. If you wish for us to send you an invoice, please contact Dave Runyon 217-549-3840 dmr1965@yahoo.com or Dirk Bennett 217-345-6897. athleticsup@co.coles.il.us

I am an existing sponsor _____

I am a new sponsor and I will separately arrange for the purchase of my sign _____

Annual Advertising Fee Enclosed

Seaton Complex 4x4: \$100 fee _____

Baker Field 4x8: \$150 fee _____

Name _____

Signature _____

Business Name _____

Address _____

E-mail _____

Phone _____

Please make checks payable to C.B.A. and mail to:

Charleston Baseball Association Attn: Treasurer
520 Jackson Ave.
Charleston, IL 61920

Payment Rec'd. _____ Check Nbr. _____ Check Dated _____